



E-Halal Expo 2020
Online Expo Platform

Halal for All: Halal in All Aspects, from Production to Consumption



DECEMBER
21-24, 2020

In association with:



ONLINE

Organized by:
**DISCOVER
EVENTS**
ASIEL INTERNATIONAL EXHIBITION SERVICES



In light of the rapidly evolving situation regarding COVID-19, E-Halal Expo, which will be organized between December 21-24, 2020, is a unique platform with a new opportunity to promote your business to trade visitors, key buyers, qualified professionals, Halal industry players and investors from all over the world. This platform will provide exhibitors with the tools to create a showcase for their products and services based on their application. The trade visitors can view and open a door leading to a 3D walkthrough of their facilities. With the interaction options of communication programs such as WhatsApp and Zoom you to meet and engage with potential customers.



Halal regulates all aspects of production, including manufacturing, processing and consumption. The foundation of these guidelines is high quality and environmental friendliness. During the current COVID-19 pandemic, which has left a large footprint on both environment and global economics, sustainability of Halal allows businesses to strengthen their value proposition, meanwhile protecting the world and its society.

7th OIC HALAL EXPO STATISTICS



14.476 m²
EXHIBITION AREA



36
EXHIBITOR COUNTRIES



378
EXHIBITORS



474
HOSTED BUYERS



34.865
VISITORS



94
VISITING COUNTRIES



7110
B2B MEETINGS



» **Food and Beverage**



» **Cosmetics**



» **HORECA**

» **Pharmaceuticals and Health Products**



» **Travel and Tourism**

» **Finance**

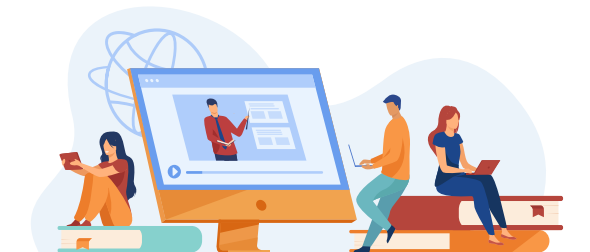


» **Media**

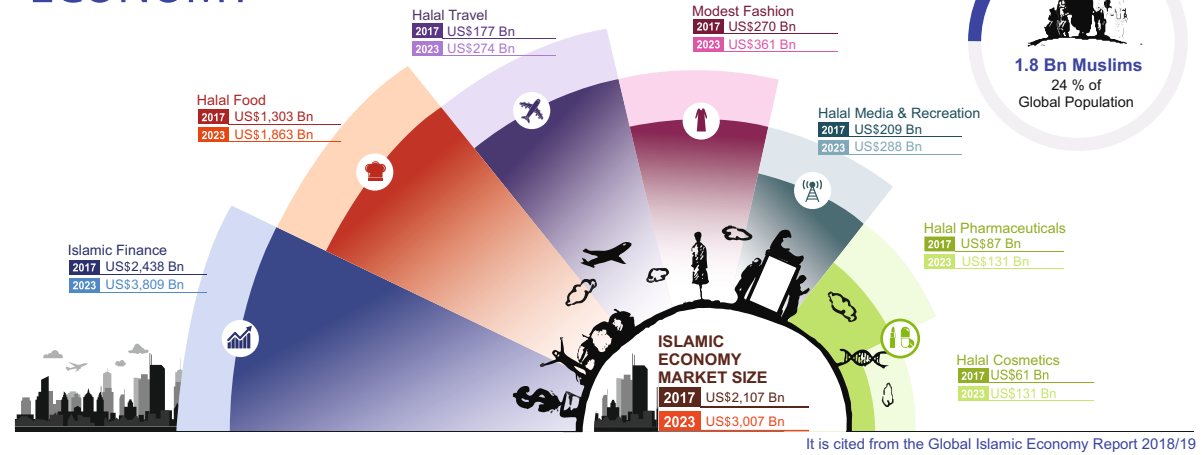


» **Fashion and Modest Wear**

» **Technology**



GLOBAL ISLAMIC ECONOMY



Why Participate?

- » E-Halal Expo is an advertising, B2B and B2C platform, which aims at ensuring the best experience of engaging with new partners and making deals.
- » Just like the conventional off-line exhibition, e-Halal Expo provides for collaborative interaction between exhibitors, visitors and organizers who will come together in one cyber environment.
- » The platform provides brand-safe advertising solutions that ensure total control over where and how the brand messaging is shown.
- » Businesses can join and search the Halal supply chain around the globe and around the clock. They can exhibit their products virtually in order to connect with potential partners and consumers.
- » The virtual facilities are specifically designed to provide realistic looking lobbies, exhibition halls, stands with 360-degree view, in addition to networking and conference space.
- » Both exhibitors and visitors can experience an engaging virtual platform, which includes visiting booths, downloadable materials, watching videos, attend live shows, chats among other interactive options.

Benefits of Attending Virtual Events

Massive Audience Reach	Cost Saving	Hear Real Experiences
<p>Offline events are associated with certain physical limitations such as square footage, seating capacity, venue availability. Virtual events have no such restrictions. As long as attendees can connect to the internet, they can easily access an online event. Hence, they have the ability to reach people all across the globe.</p>	<p>Your company has to front the money for hotel costs, transportation, and other work-related expenses for all employees who are traveling to attend the event. Then there are the additional costs associated with putting up your booth. Online events eliminate travel costs, hotel accommodations, food expenses, etc. so you are only responsible for the registration fee.</p>	<p>Working remotely can make you feel that you are handling any issues that arise alone but through the experiences shared during virtual events, you can see how other organizations are handling current situations and discover solutions to push your business forward.</p>
Making Easy Connections	Time Saving	Self-Investment
<p>As virtual events tend to be faster-paced since attendees do not have to move from session to session or from booth to booth, it can be easier to make connections with other participants than during an offline event. Since everything is online, attendees can easily record important information such as people's names, titles etc. right on their gadgets.</p>	<p>Although virtual events do require some setup time (e.g. event website, registration, event marketing, and promotion etc.), it is tremendously less than that of an offline event. They also require no travel time. Thus, the attendees can use that time to work on all the other important things that need their attention.</p>	<p>An access to online events allows you to invest in yourself in a less committal way. You have a chance to invest in yourself, your business and your employees without having to break out your business attire.</p>

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 **444 82 75**

T:+90 (212) 485 82 10 | F:+90 (212) 485 55 79

www.e-halalexpo.com